

# Katherine O'Connor

Denver, Colorado 80210 • (847) 917-1861 • [Katherine.Oconnor109@du.edu](mailto:Katherine.Oconnor109@du.edu) • [LinkedIn.com/in/KatherineOconnor](https://www.linkedin.com/in/KatherineOconnor)

## Education:

---

**University of Denver, Daniels College of Business**, Denver, CO

Expected Graduation: June 2022

*Bachelor of Science Business Administration - Marketing*

- GPA: 3.88

**Elgin Community College**, Elgin, IL

August 2017 – May 2018

*Associates of Arts – Dual Enrollment Program*

- GPA: 4.00

## Professional Experience:

---

**Artistic Face Painting**, Chicagoland Area, IL

August 2015 – Present

*Seasonal Face Painter*

- Manage an average of 30 children at a time and ensure all personnel are in a friendly, safe environment.
- Actively entertain guests at events by face painting for 2 to 6 hours and guaranteeing artistic and entertainment satisfaction for children, parents, and hosts.
- Balance checks from \$200 to \$1,400 and track financial exchanges between the company and clients. Recruit and train 4 new artists during events and in outside sessions.

**Action Spine & Sports Medicine**, Denver, CO

June 2020 – January 2021

*Marketing Consultant*

- Created social media images and written content to match the style I designed for the company.
- Built a PowerPoint slideshow for the lobby featuring highlights about the company, the owner, and innovative techniques used for physical rehabilitation.
- Posted company content aligned with the promotion of current events and the Action Spine & Sports Medicine blogs.

**Atreo**, Denver, CO

April 2020 – January 2021

*Marketing and Communications Intern*

- Strategically built and designed a presentation on UV Disinfectant technology to be presented by the President of Atreo.
- Developed content for the company website and LinkedIn pages based on information collected from individuals throughout the company.
- Communicated with the CEO and two other executives to prepare brochures, presentations, and boards for a virtual conference.
- Researched marketing strategies to apply to Atreo and created mass emails within the company, clients, and potential clientele.

**DU Rotaract Club**, University of Denver, CO

April 2019 – April 2020

*Personal Relations Chair*

- Designed and ran a new website, Instagram, and Facebook for the club.
- Organized meetings and established local volunteer opportunities with Florence Crittenton School, throughout campus, and with Project Cure for our 20 members.

## Skills:

---

**Computer:** Certified in Microsoft Word (77-725: MOS: Microsoft Office Word 2016),  
Certified in Microsoft PowerPoint (77-729: MOS: Microsoft Office PowerPoint 2016), and  
Certified in Microsoft Excel (77-727: MOS: Microsoft Office Excel 2016)  
Introduction to Salesforce Trained

**Creative:** Visual Design – Canva & Illustrator Experience